

ISC 2027 Icecream Sponsorship

CONNECTING THE DOTS



This sponsorship allows you to create a memorable culinary experience. As the sponsoring company, you have the exclusive opportunity to design and proudly name your own signature ice cream flavors on site.

Sponsorship Overview

- 3,400 ice cream portions planned across all three event days.
- Serving Options: Freshly served in cones or cups.



The Concept: Create Your Custom "Mix-EiZ"

Design your signature ice cream flavor in three simple steps:

Ice cream base

(Milk-based, chocolate-based, vegan, or yogurt-based ice cream)

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Mix-ins (Choose up to 3 per portion)

(choice of fruits, sweets, sprinkles, herbs, nuts, seeds)

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Mix-EiZ

(Examples: Strawberry-basil, raspberry-lavender,
coffee-nut, chocolate-cookie)



Branding Opportunities

Maximize your brand's presence directly at the ice cream stations:

- Booth Branding: Both ice cream stands can be branded on all four sides.
- Flavor Signage: Your signature flavor can be displayed next to the booths using a DIN A4 display or a large freestanding sign (160 x 60 cm). Feel free to create your own sign and send us the print file.

Locations & Schedule

- Exhibition Dates: June 8-10, 2027
- Locations:

Booth 1: Located in the catering area of the main exhibition hall (Hall H).

Booth 2: Conveniently located near the exhibition hall.



Dietary Restrictions & Quality

We ensure that everyone can enjoy a sweet treat. All of our basic ice cream varieties are made from natural ingredients, are certified organic, and are produced using our own recipe.

- Health-Conscious: They contain little sugar and fat and are therefore low in calories.
- Vegan & Lactose-Free: In addition to our dairy options, we offer a vegan and lactose-free rice drink ice cream.
- Allergy-Friendly: Diabetics, individuals with gluten intolerance, and allergy sufferers will love our delicious fruit sorbets.

Important Deadlines & File Submission

- Submission: Please submit all required print files via your [FFAIR - ISC Exhibitor Portal account](#).
- Roll up signage requirements: PDF File, 160 x 60cm, 10mm bleed, **Deadline April 1., 2027**
- Ice cream cart: .ai File ([template](#)), **Deadline January 19., 2027**
- Ice cream cups: .ai file ([template](#)), **Deadline January 13., 2027**
- Ice cream creation: **Deadline April 4., 2027**