



Coffee Cup Sponsorship

Maximize your brand's visibility by sponsoring the sustainable cups at all ISC Coffee Bikes. Your prominently displayed logo will travel with attendees throughout the event, offering repeated exposure while aligning your brand with our commitment to sustainability.

Cup Specifications & Sustainability

- **Quantity:** 6,000 cups
- **Capacity:** 250 ml (approx. 8 oz)
- **Color:** Brown
- **Sustainability features:**
 - FSC-certified
 - Water-based coating (plastic-free)
 - Biodegradable & compostable
 - Recyclable in standard paper waste
- **Production:** Made in Germany

Distribution Locations

Your branded cups will be used at the central *Coffee Bikes* located in high-traffic areas:

- Entrance Hall
- Foyer 3+H

Branding & Artwork Guidelines

- **Print Area:** 70 x 45 mm
- **File Format:** PDF (based on the provided template)
- **Resolution:** Minimum 300 dpi (or submitted as vector graphics)
- **Typography:** All text must be converted to outlines (paths)
- **Color Mode:** CMYK
- **Maximum Ink Coverage:** 300%
- **Submission Deadline:** March 15, 2027

Pricing & Next Steps

- **Sponsorship Cost:** € 4,500
- **Communication & Coordination:** All further communication, including artwork submission, will be managed easily through our event platform, [FFAIR](#).

