

PROMETEUS GmbH | Neulandstr. 6 | 74889 Sinsheim | Germany

## PRIVACY STATEMENT FOR LEAD TRACKING SERVICE

- ISC Events (PROMETEUS) uses your personal data for the purposes described in the General Terms and Conditions for ISC Participants
- Additionally, exhibitors at ISC High Performance have access to a lead tracking service. This allows them to scan the QR code on your badge or send you a connection request via Swapcard to collect your contact information. Specifically, they may obtain details such as your salutation, academic title, full name, email address, phone number, country of residence, company name, job title, career level, purchasing authority, first-time attendee status(optional) and any other information you have provided about your interests or company during registration or via your Swapcard profile updates.
- You have full control over the disclosure of your data and can decide on a
  case-by-case basis whether to share it. This occurs when you present your badge
  for scanning or accept a connection request from an exhibitor. Your data will not be
  collected without your knowledge or involvement. Exhibitors may use the
  information to contact you.
- Given the international scope of ISC High Performance, some exhibitors may be based outside the European Union and therefore not subject to EU data protection laws. In these cases, you retain full control over the disclosure of your data. You can choose to share it by presenting your badge for scanning or accepting a connection request—or decline to do so.
- You can withdraw your consent to share data with exhibitors at any time, effective immediately by removing the mutual connection in Swapcard.
- If you have any questions or concerns, please send an email to privacy@isc-events.com