

EXHIBIT AT ISC HIGH PERFORMANCE 2018

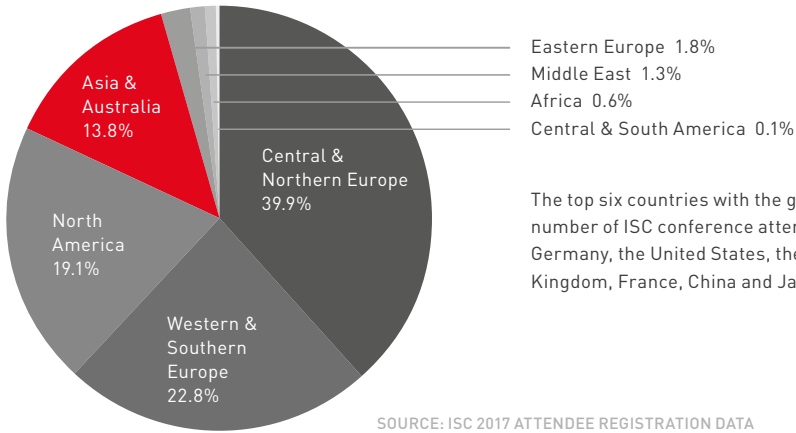


HPC | NETWORKING | STORAGE
JUNE 24-28, 2018 |
FRANKFURT, GERMANY

THE HPC EVENT

ISC High Performance is the landmark supercomputing, networking and storage event that attracts HPC enthusiasts from all across the globe. The event also attracts AI, machine learning and deep learning practitioners interested in examining the intersection of AI and HPC. With over 3,500 attendees, it is the largest HPC conference and exhibition in Europe.

ATTENDEES BY REGION



ISC EXHIBITION

Nearly every company with a significant customer base in the HPC market has a presence at ISC High Performance. The ISC exhibition features around 150 HPC vendors, universities, and research organizations.



AUDIENCE BY JOB CATEGORY

The ISC exhibition attracts top managers, researchers, engineers, architects and sales and marketing staff from all businesses and public institutions with a stake in high performance computing. This includes universities, national laboratories, automotive firms, defense agencies and their contractors, aeronautical firms, gas & oil companies, banks, pharmaceutical companies and manufacturers.

Professional Activities (booth pass excluded)



SOURCE: ISC 2017 ATTENDEE REGISTRATION DATA

Regular ISC Attendees

AB Tetra Pak	Deutsche Bahn	Rolls-Royce
Airbus	Deutsche Börse	Royal Dutch Shell
Atomic Weapons Estt. UK	DLR (German Aerospace Center)	Russian Federal Space Agency
AUDI	ECMWF	Sanofi
Australian Department of Defence	European Commission	Saudi Aramco
BAE Systems	Ferrari SpA	Schlumberger
Banca d'Italia	Goodyear	Schrödinger
BASF	ING Bank	SEB
Bayer CropScience	Jaguar Land Rover	Siemens AG Healthcare
BI Pharma	Japan Atomic Energy Agency	Skoda Auto
BMW	MAN Diesel & Turbo	Sony Corporation
Boeing	Max-Planck-Institut für Meteorologie	Tengelmann
Booking.com	McLAREN RACING LTD	TOTAL
Cancer Research UK Manchester Institute	Novartis Pharma	Toyota
CERN	PayPal	Twitter
Commerzbank	PwC	UBS Investment Bank
Daimler AG	Red Bull Technology	Uni Credit
Danske Bank Markets	Rheinmetall Defence	Volkswagen
	Robert Bosch GmbH	Yahoo Japan Corporation

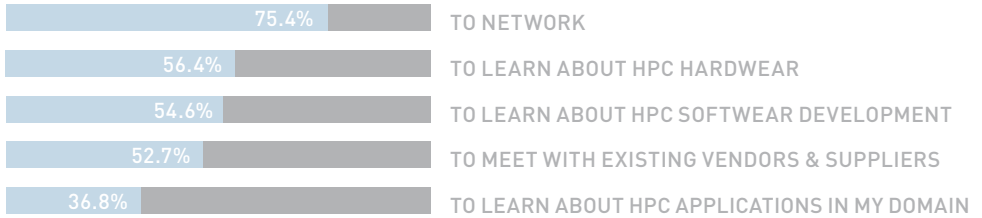
„For me, it is THE primary occasion to stay connected to the world of HPC.“

Dr. Michael Fink, University of Innsbruck

61% of attendees have direct or indirect influence on HPC purchase decisions.

SOURCE: ISC 2017 ATTENDEE SURVEY

TOP REASONS FOR ATTENDING



SOURCE: ISC 2017 ATTENDEE SURVEY



EXCLUSIVITY OF ISC EXHIBITION

51% of all surveyed attendees (and more specifically 50% of industry representatives) don't attend any HPC-related exhibition other than ISC.

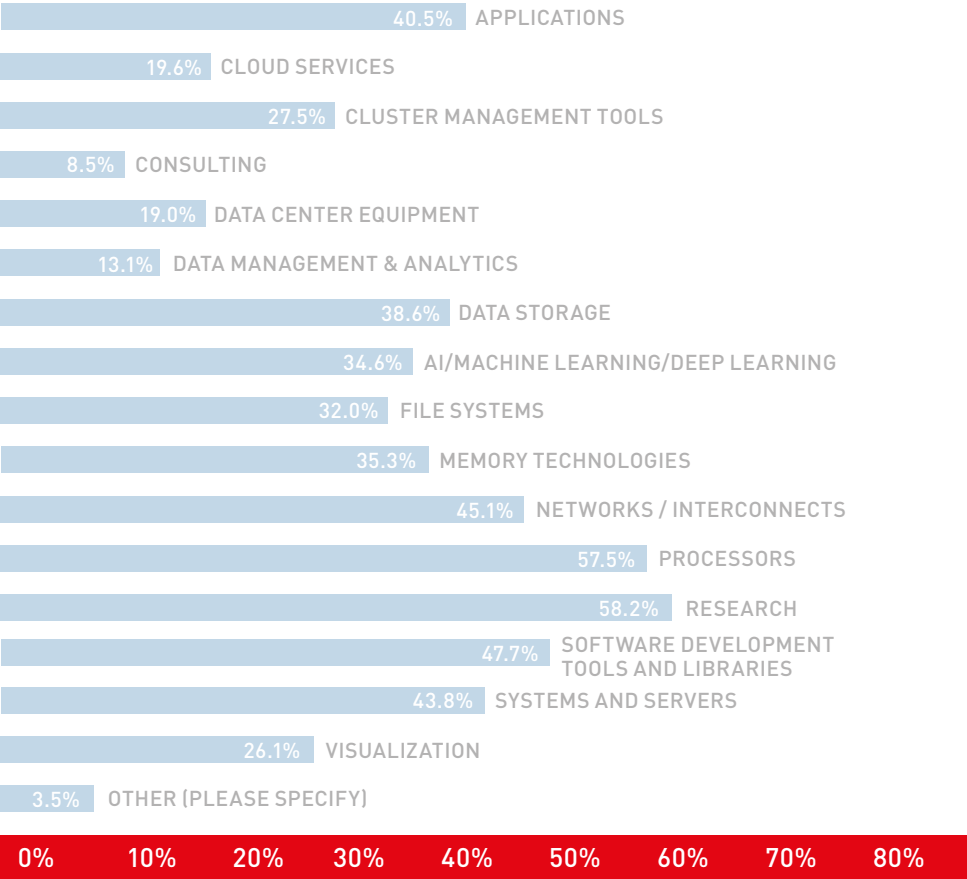
EXHIBITION TRAFFIC



SOURCE: ISC 2017 ATTENDEE SURVEY

PRODUCT INTEREST

ISC attendees are interested in the following product categories.



SOURCE: ISC 2017 ATTENDEE SURVEY



TOP REASONS TO EXHIBIT

"ISC is a great opportunity to engage with partners, existing customers, prospects and the wider HPC community. We are looking forward to ISC 2018."

Lisa Price, Univa

HIGHLIGHT YOUR VALUE

In the crowded field of HPC solution providers, ISC offers one of the best opportunities to distinguish yourself from the rest of the crowd.

REACH YOUR AUDIENCE

ISC attracts over 3,500 HPC users, buyers and influencers seeking first-hand information on the latest supercomputing developments, products and solutions.

PROMOTE YOUR BRAND

Represent your company at the largest HPC event in Europe that draws significant media attention.

LIMITED EXHIBITION SPACE AVAILABLE!

The majority of last year's sponsors and exhibitors have signed up to exhibit in 2018. Limited booth spaces are available from 6 square meters (64.5 sq. ft) and up. Sponsorship packages include speaking opportunities, preferred booth locations, meeting rooms, access to the attendee and press lists, free passes, as well as pre-event and onsite branding opportunities.

Sponsorships Sales:

Ms. Anna Schachoff



+49 621 180 686 20

Exhibits Sales:

Mr. Josiah Tabor



+ 49 621 180 686 13



ISC 2018 Sponsor & Exhibitor Listing